

# VINCI



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## Virtual & Augmented Reality Trainers Toolbox To Foster Low Carbon Tourism & Related Entrepreneurship

Welcome by Pavel Janak (IRR)

On behalf of all project partners, welcome to the first digital newsletter of the Erasmus+ project "Virtual & Augmented Reality Trainers Toolbox To Foster Low Carbon Tourism & Related Entrepreneurship" acronym VINCI. The low carbon economy and low carbon technologies are one of the most important topics in Europe currently. Reducing carbon dioxide emissions is one of the top priorities in the fight against climate change and concerns virtually all sectors of human activity, including tourism. It is therefore necessary to promote low carbon forms of tourism and to disseminate this topic among the staff and trainers involved in this sector.



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<https://eumecb.com/vinci/>



<https://www.facebook.com/vincilowcarbontourism>

## Project's Results

PR1: Innovative VET Curriculum to Foster Low Carbon Tourism & Related Entrepreneurship

PR2: AR/VR enhanced Case-Studies on Low Carbon Tourism Activities

PR3: Digital Toolbox to Foster Low Carbon Tourism & Related Entrepreneurship

PR4: Trainers Guide e-Book on Fostering Low Carbon Tourism & Related Entrepreneurship

### The main objectives of the project include:

1. Development of an innovative curriculum to help fosters low carbon tourism activities and amplify related entrepreneurship.
2. Raising awareness through 'best practice' case-studies of how tourism stakeholders can generate less CO2 emissions.
3. Develop a set of modular training resources on low carbon tourism activities and related entrepreneurship, some of which.
4. Raising awareness through 'best practice' case-studies of how tourism stakeholders can generate less CO2 emissions.
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## Project's Events

One of the first tasks of the partners was to organise a focus group in each partner country, with participants being VET trainers and tourism professionals working directly in the tourism sector. The aim of the focus groups was to help clarify the overall common needs in the partner countries in terms of what VET trainers lack and what tourism stakeholders need to promote low-carbon tourism.

Based on the outputs from the focus groups, a national report has been produced for each country which is included in the Innovative VET Curriculum under Result 1.





## ***What is Low Carbon Tourism?***

Low carbon tourism can be defined as a phenomenon that includes any form of low energy tourism. This means that carbon dioxide emissions produced by related transport, accommodation and other activities are kept to a minimum. Low-carbon tourism is mainly associated with rail or coach transport, short to medium distances, domestic tourism, longer stays and low carbon accommodation.

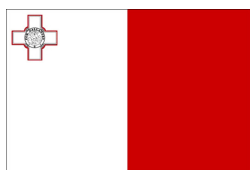
In contrast, energy and carbon intensive forms are mainly associated with air, car or cruise transport combined with long distances and high energy accommodation.



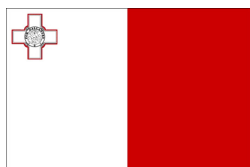
## **Bugibba Meeting**

The kick-off meeting of the VINCI project partners took place on Friday 11th March 2022 in Bugibba, Malta. This first meeting was attended by representatives from all seven partner organisations. Representatives from each partner organisation who attended the meeting introduced themselves to each other, and presented their organisations and their added value to the project. During the meeting, the project outputs and the Gantt chart were reviewed. First steps, forms of cooperation, tasks of each partner and deadlines related to the project for the first six months of the project were discussed. The whole kick-off meeting took place in a friendly atmosphere, where the different participants got to know each other better.





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